

Colne Business Improvement District



Tuesday 20th April 2021 5.30pm

VENUE: Remote Meeting Via ZOOM

AGENDA & MEETING NOTES

Item	Notes
1. Welcome, introduction, apologies. 2. Board Member updates /Changes	<p>Attended by Aneesa McGladdery, Jane Turner, Ash Metcalfe, Stuart Wilson, Jo'anne Greenwood, David Clegg, Kevin Mason, Nicola Holding, Norma Tinsley, Sarah Cockburn-Price, Christina Cope, Hassan Ditta</p> <p>Apologies: Mark Bateman, Azhar Iqbal, Beverly Owen</p>
3. Minutes /Matters arising from previous meeting	<p>TK Maxx: still no update about the owner of the Car park, SCP commented it might be worth paying the £6 for a land registry to find out who owns it. All board in agreement unless Beverly has been able to identify in the meantime.</p> <p>ANPR: no update yet – SCP noted that speed board throughout the town will also be able to feed into the ANPR so definitely worth exploring.</p>
4. Grant Updates: ERDF	<p>ERDF Update: digital totems have all been approved – organising site visits for them with Pendle Borough Council. Site visit organised for 27th April to confirm locations and sort groundworks and connections with PBC.</p>
5. Funding /Billing/BID Levy Debtors	<p>Currently £17k outstanding so this figure hasn't shifted much in the past month. Due to the legality surrounding the collections the board are unable to chase this money and it must be our collection agent PBC. Aneesa to coordinate a meeting with Dean Langton regarding this and how best to move forward and also discuss other funding opportunities that the BID can either apply for, or work with the council on to support Colne.</p> <p>Aneesa mentioned that Welcome Back Fund Criteria is a potential pot that the BID can work with PBC on – perhaps to put on an event over the August Bank Holiday weekend. The board then decided to put a meeting in place specifically for idea generation on Tuesday 11th May at 5.30pm at Pendle Hippodrome. It was felt this could take some time to discuss. The meeting will also be open to BID members.</p> <p>ACTION: Aneesa to coordinate the meeting with PBC and send the date out for 11th May and promote on the BID business Group.</p>

<p>6. PRIDE in Colne</p>	<p>Fresh lick of Paint: Now have a total of 9 approvals, Saint’z Dragons just received money as work is completed now.</p> <p>Colne Clean up: Street cleaning for gum removal for outside Zebras, ocean Bathrooms and Neo Vintage by Tierney next target – problem outside Tower is the bird poo issue – there are no spikes on the second floor which is causing the problem. Aneesa to liaise with the owner to sort but will confirm other areas in the meantime.</p> <p>15th May is the next litter pick date</p> <p>ACTION: Aneesa to push clean up on Colne BIDs facebook page and the BID business group</p> <p>Recycling Bins: Keep on the agenda for action</p> <p>ACTION: Aneesa to liaise with CTC / PBC and check if there are plans for recycling bins and obtain quotes for transparent bins.</p> <p>Empty Units in Colne: Aneesa is still working on creating a small bank of interested parties in buildings across the town. Aneesa also met with the new owners of Blockbusters- their plans are to create 5 apartments above and split the downstairs in half and have 2 units. They haven’t ruled out franchises but currently they have no solid plans as they are busy trying to make the building safe.</p> <p>ACTION: Aneesa to update the board at the next meeting</p>
<p>7. PROMOTE Colne:</p>	<p>Social Media Update: Aneesa found 3 quotes from the last meeting, one in particular was impressive due to the content of the proposal given. Stuart would like to go ahead with this subject to all the board approving. This would be to start in June</p> <p>ACTION: Aneesa to circulate proposal to the board</p> <p>Colne Life/ Northern Life / Colne Times: Ad in Colne Life and Craven Herald has already happened and Northern Life is coming up with a 400 page editorial too.</p> <p>ACTION: Can be taken off the minutes for next as we have reserved spots in each magazine for the rest of the year.</p> <p>Photography Refreh: Aneesa noted that new photography is required and will liaise with Nicola about when to do this.</p> <p>ACTION: Date organised for 29th April</p>

<p>8. PROTECT Colne:</p>	<p>CCTV Update: Awaiting update for installation date from Grantfen and LCC</p> <p>ACTION: Aneesa to chase dates</p> <p>Vehicle Charging Units: Ash to update at the next meeting for Sainsbury’s suppliers</p> <p>ACTION: Ash to provide an update at the next meeting.</p> <p>Shopwatch: Aneesa gave an update – she has been out with PCSOs Ivan Hartley and Ailsa Gill 3 times to onboard businesses and ensure they start using this instead of the app. Next steps will be to get a meeting in place to start the scheme properly</p> <p>ACTION: Aneesa to organise a meeting with the members.</p> <p>CYAG Update: SCP provided an update on CYAG and the first activity was very popular. No further forward on acquiring the community centre unfortunately.</p>
<p>9. PARTNERSHIP in Colne:</p>	<p>Christmas Do: Aneesa has 23rd January on hold at the Muni and Jane said Tubbs could cater. Aneesa, Christina and Norma will arrange</p> <p>ACTION: Keep on agenda to be updated at the next meeting.</p> <p>Associate membership: After the last meeting Aneesa found that it would be more cost effective and efficient for the BID to deal with Associate membership directly. A poster has been created and promotion will start. Teas to Please have signed up.</p> <p>ACTION: to start promotion and start onboarding people.</p> <p>Colne BID Facebook Group: Aneesa asked the board if it was a good idea to open to all businesses – all were in agreement</p> <p>ACTION: Aneesa to promote to all business and directors to invite their colleagues into the group.</p> <p>Colne Collective: Aneesa has created the business services directory. Within this there are businesses who can save the businesses money in things like energy, wifi and provide services in IT or HR.</p> <p>ACTION: Aneesa to soft launch in mid May once all suppliers are onboard and also add to Colne BID website.</p> <p>CAND Relaunch:</p>

	<p>Jane asked the BID for some support refreshing the CAND key messages and themes to both the public and within the Pubs themselves. This will be done through the creation of a video and posters / hardcopy marketing.</p> <p>ACTION: Aneesa to liaise with Jane and the pubs to create the video.</p> <p>‘Perk at Work’ Azhar wanted to present an idea for perks at work but at a local level – request Azhar to speak at 11th May meeting.</p> <p>ACTION: Azhar to present at 11th May meeting.</p>
<p>10. AOB:</p>	<p>Pendle Economic Recovery Strategy – 27th April – Aneesa is attending this as a ‘place’ representative Greenfield Road proposed development – BID agreed to support 3 new units full – who are they? Unsure who these are – SC to investigate if possible.</p>