

Colne Business Improvement District



Tuesday 19th October 2021, 5:30pm

VENUE: Tubbs of Colne

AGENDA & MEETING NOTES

Item	Notes
1. Welcome, introduction, apologies.	Attended by Aneesa McGladdery, Jane Turner, Jo'anne Greenwood, Christina Cope, Mark Bateman, Cllr Sarah Cockburn-Price & Ash Metcalfe
2. Board Member updates /Changes	Apologies: Beverly Owen, Stuart Wilson, Nicola Holding, Norma Tinsley
3. Minutes /Matters arising from previous meeting	
4. Grant Updates: ERDF and Welcome Back Funding	<p>ERDF Update: Mike Williams has presented the new totem site in front of Queen Street Car park, this needs to be voted at Colne area committee meeting.</p> <p>Welcome Back Fund: Most items are booked – reindeer, 10 x gazebos, mulled wine and mince pies. Other items are currently being sourced including Christmas tree, choirs/singers and brass band. Dates are booked for the photography for the gift guide and the videos are nearly complete. SCP also said it would be a good idea to have balloons to give out to children on the 3 Saturdays leading up to Christmas.</p>
5. Funding /Billing/BID Levy Debtors	<p>Year 2 is still £7k outstanding – the next stage has been triggered but due to staffing levels is taking a little longer than hoped</p> <p>Year 3 currently owed £36k for Year 3.</p>
6. PRIDE in Colne	<p>Fresh lick of Paint: No more FLOP due to winter months – feel this will pick up in the new year once the warmer months come.</p> <p>Car Parks: Aneesa updated the board on the meeting with Sandra Farnell. Points discussed were a general tidy up of all car parks in Colne including litter picks, cutting back trees and weed killing, better/updated signage, look at disc dispensers and a joint project to bring them to the town, advertise discs available in shops.</p> <p>ACTION: Update at next board meeting.</p> <p>Conservation area guide:</p>

	<p>Aneesa advised that head of planning at pendle council sent out the documents of the conservation area guidelines and these are quite substantial. Aneesa will work with SCP on simplifying this document and ensuring it is approved by the planning team to send out to the businesses in the area.</p> <p>ACTION: Update at next meeting</p> <p>Recycling Bins: Keep on the agenda for action: Still no action so far</p> <p>ACTION: Aneesa to liaise with CTC / PBC and check if there are plans for recycling bins and obtain quotes for transparent bins.</p>
<p>7. PROMOTE Colne:</p>	<p>Social Media Update: Social media is doing incredibly well now, ale influencer came to record their podcast from the town at selected micropubs and once released, Aneesa will send to the board. There is lots of engagement and structure through all of our channels.</p> <p>ACTION: Aneesa to update at the next board meeting</p> <p>Soapbox Rally: No update – contract has been signed and sent back, now need to look at securing funding for the rest of the event. SBCC now need to start promoting it.</p> <p>ACTION: Provide update to the board at the next meeting.</p> <p>Christmas Shopping Guide 2021: The how-to videos have been completed, date is booked in for the Christmas film scenes and photography sorted for the guide too.</p> <p>ACTION: Update at next board meeting</p> <p>Markets: Next markets are 23rd October, 20th November and 11th December.</p> <p>ACTION: Aneesa to promote and update at next meeting.</p> <p>Light Festival: Quotations have come through for the light festival, Aneesa is looking to explore funding channels via ARG and grant advisor for this. Board are keen to secure a date so we can promote this asap – date selected will be end of Jan/beginning of Feb. Still no update as yet</p> <p>ACTION: Aneesa to update the board accordingly.</p> <p>Map/Car Parking: Map is work in progress. The final plots have been done, a few more tweaks and we will be ready to print. No update on the map as yet</p>

	<p>ACTION: Aneesa to update at next meeting</p> <p>Website: Event have started to be added – Aneesa has requested that the board take a look at the website and feedback any updates or refreshes that need to take place. This is our one stop shop for the town and Aneesa felt there is more work the needs to be done after looking at other destination platforms.</p> <p>ACTION: Update at next meeting</p> <p>Stop n Shop: Rebekah has created the logo and overall identity of the campaign, but Aneesa feels this needs to be pushed in the New Year.</p> <p>ACTION: Update in the New Year</p>
<p>8. PROTECT Colne:</p>	<p>CCTV Update: Stuart and Aneesa went to the site where the tree is causing problems. It is also blocking another CCTV camera so Stuart has passed this back to CTC to deal with.</p> <p>ACTION: Update at the next meeting.</p> <p>Shopwatch: Update at next meeting, shopwatch hasn't moved further forward since the last meeting</p> <p>ACTION: update at the next meeting</p> <p>Workshops: No update</p> <p>ACTION: update at next meeting</p> <p>CYAG: The building lease is almost there with discussions taking place around the terms of the lease. CYAG has a full time member of staff who is actually forest school trained and CYAG are able to offer her services to start generating income to turn schools into forest schools in the area.</p>
<p>9. PARTNERSHIP in Colne:</p>	<p>Christmas Do: Agreed to postpone this until 2023 due to other projects talking priority.</p> <p>ACTION: postpone date with PLT.</p> <p>Networking: October date was quieter than the September date. Will set date for December to see the year out.</p> <p>ACTION: Set December date</p>

10. AOB:

Re- Ballot: An update for end of year 3 and all achievements has been sent out to the businesses. Next action is to send out a survey to start gaining feedback.

Blues: The BID has been supporting getting the Blues Festival secured for 2022 and beyond. Aneesa and Jane have been working with Colne Blues Society and Pendleside Hospice to support 2022 and potentially secure this format for 2023 too. Outcomes will be fed back in the next meeting.
