

Colne Business Improvement District



Tuesday 24th May 2022, 5:30pm

VENUE: Open Door

AGENDA & MEETING NOTES

Item	Notes
1. Welcome, introduction, apologies. 2. Board Member updates /Changes	<p>Attended by Aneesa McGladdery (AMc), Jane Turner (JT), Christina Cope (CC), Cllr Sarah Cockburn-Price (SCP), Kevin Mason (KM), Nicola Holding (NH), Stuart Wilson (SW), Jo'Anne Greenwood (JG), Nick Alderson (NA)</p> <p>Guests: Ryan Gifford (RG)– Pendle Borough Council</p> <p>Apologies: Sally-Ann McKno (SAM), Mark Bateman (MB), Ash Metcalfe (AM)</p> <p>Opened the meeting discussing the voting of Ash Sutcliffe onto the board. This split the board decision due to the number of small business seats we currently have on the board and public perception. The board discussed looking at other sectors, such as manufacturing and the automotive businesses on the north valley corridor. AMc agreed to postpone and look at other industries and invite businesses onto the board. SW and AM are stepping down next month so the board will look lighter, hence the search for directors.</p>
3. Minutes /Matters arising from previous meeting	<p>NA</p>
4. Grant and Funding Updates	<p>BPR CVS Small Grants: application has gone in for Art workshops to take place before the end of June. Update via email or if no update before, the next board meeting.</p>
5. Billing/BID Levy Debtors	<p>Year 4 collection is doing much better compared to last month, circa 80% collection rate. The BID is due payment in June. SW would like an update from PBC RE debtor list and when payment is due.</p>
6. PRIDE in Colne	<p>Fresh lick of Paint: Fresh Lick of paint is picking up slowly with more applications being received - the weather hasn't helped and has delayed work commencing.</p> <p>Car Parks: SCP opened with what needs to happen with car parks including: resurfacing, lighting, relining plus fly-tipping is happening more and more. The car parks would also benefit from CCTV cameras. We also discussed that a marketing campaign detailing our free car parking in the town, plus better signage is definitely required. Last</p>

update from PBC was that over 50 organisations had tendered for the EV charging points and Sandra Farnell will update RE improvements. Hartley Square has new double yellow lines around the island and in the areas where there are no spaces. Now need support with enforcement.

ACTION: Update at next board meeting.

Conservation area guide:

The guide has been delivered throughout the CA, met with positive reviews. SCP advised we need to print more and push on social media again.

ACTION: Create post on socials. Team with Fresh Lick of Paint.

Recycling Bins:

No update

ACTION: Aneesa to liaise with CTC / PBC and check if there are plans for recycling bins and obtain quotes for transparent bins.

Planter on Skipton Road:

The planter has been installed, waiting for the BID sticker to be placed on it.

ACTION: NA

Superfast Broadband for business:

AMc updated the board on her work with broadband. AMc went to Andrew Stephenson's surgery to bring to his attention. He advised we do have the connections in the town to residential properties, but for business/commercial he is unsure. He wrote to the Minister responsible for Digital Infrastructure. Letter can be made available upon request but AMc shared with the BID payers via the Facebook Group and will share in the next newsletter.

ACTION: share details with businesses.

Empty/Vacant units:

Northstar print have moved out of their building on Spring Lane as they have amalgamated their 2 sites to 1 in Chorley. Barclays is also still empty as the roof and upper floor were deemed unsafe. No62 has a sold sign up - no confirmed business has been named as yet.

ACTION: AMc to email the estate agents RE barclays and find out if any work has been or due to take place.

Railway Bridge:

The bridge looks a mess with trees growing out of it and the pigeons underneath create a real mess on the pavement. SCP advised she has emailed Andrew Stephenson MP for support with this.

ACTION: Update at next meeting

Pigeons:

The Pigeons are a real problem in the town, AMc invited a falconer to the town to look at getting a hawk to fly in the town. The issue is financing this project, it is something that would have to take place weekly for a substantial period of time and the pigeons would come back anyway. AMc pulled a meeting together with Pest control services at PBC and CTC, this took place and ideas were discussed on how to tackle this. PBC advised they have been given permission by a premise in Colne where the pigeons are nesting, to help control breeding (replacing eggs with plastic ones etc). For pigeon proofing the buildings, the businesses would need to provide this. AMc advised PBC that if they could offer a better rate than private organisations this would be preferred. PBC advised that if they could provide all pigeon proofing it would be an advantage to everyone as they can enforce on buildings where required and have a better understanding of what is happening in the town. PBC will look at a project rate for town wide activity and advise BID and CTC so that each can look at budgets to help support financially.

ACTION: Update at the next meeting

AOB:

The board asked about bunting for the Jubilee, AMc advised CTC are doing the decorating and have many boxes of bunting for this.

Energy costs were also discussed and AMc advised that Andrew Stephenson MP discussed this at the surgery. He advised us to look at LEP for funding for solar panel installation. This could help towards rising energy costs. Sadly, support for business is minimal to none. AMc will look at other options too, she discussed support from an energy finder who said he could help with other energy bills and lowering other sources such as water.

7. PROMOTE Colne:

Soapbox Rally:

The board discussed the Soapbox Rally, due to funding and not confirming a headline sponsor, the board voted to move this to next year, Father day 2023 was discussed but JT noted that hospitality businesses are busy enough on Fathers day.

ACTION: AMc to check the dates with Soapbox Rally and change the date.

Website/Interactive map:

AMc has requested test links to the site so the board can view. Images were sent of the sample and where they are up to currently.

ACTION: Aneesa to update at next meeting

Side Streets:

JG mentioned this at the last meeting, starting listing the shops on each of our side streets on our social media platforms and what

they actually do. Use descriptive terms such as 'hidden gems' 'off the beaten track' and use of video content.

ACTION: Keep the board updated

Blues:

No update

ACTION: AMc update at next meeting.

Light Festival: No update

Colne Food and Drink Festival:

Things moving on well, butchers are on board with Man vs Food contest, engaging with businesses to deliver specials around the town.

ACTION: update at the next meeting

New event idea:

Pet Festival: a new idea from Aneesa and Christina, to celebrate pets big and small in colne. Artisan market with a pet focus with various activities throughout the town such as grooming, dog show, petting zoo, working with Stanley house doing pet CPR. Board like the idea but worried about insurances – will check with Stuart what this means and if we are covered.

ACTION: Ask Stuart about insurance.

Advertising:

KM & SCP mentioned that when we deliver any events or any marketing we should look at installing banners around the town and outside the town. Historically we have stayed away from this due being able to use a banner once and the planning applications and financially digital marketing has worked for us. For the next event we will look at doing this.

ACTION: AMc to look at banners for the next events

8. PROTECT Colne:

CCTV Update:

Everything is now switched on but CTC advised the angle wasn't great and the quality of the image was also blurry. The board discussed that this took and unnecessarily long time. AMc to look at liaising with LCC to get some money back for the install due to length of time taken and the error with the cabling.

ACTION: Update at the next meeting.

Shopwatch:

A business crime group needs to be set up, AMc to liaise with SCP for next steps

ACTION: Update at the next meeting

	<p>CYAG: Still dont have the building to set up the youth centre and it is proving to be difficult. SCP has applied for lots of funding in the hope that some of it will come off to be able to provide more services in the town. Molly-Mae Florist has agreed to deliver a workshop as a career prospect for up to 6 individuals, SCP advised 4 had taken it up. COLne Gaming Corner also want to do a session but currently haven't heard back from them.</p> <p>Part of the CYAG update, JT has employed one of the youths from CYAG to complete an 8 hour shift, every Saturday for the next 3 months. He is due to start in the next week. Idea from this is to look at providing this as a project in the town for 14-16 year olds across all businesses.</p>
<p>9. PARTNERSHIP in Colne:</p>	<p>Solicitors in Colne It was suggested that solicitors don't see a lot from the BID and we discussed that we need to engage with them more and perhaps invite one to the board.</p> <p>ACTION: AMc to engage with solicitors in town and find one for the board.</p> <p>Funded training course Board directors voted yes to this.</p> <p>ACTION: AMc to create identity and application form for this.</p>
<p>10. AOB:</p>	<p>Re-ballot: AMc advised that she, along with RG attended the training for this and found this to be very interesting. A date was agreed by the board for Thursday 29th June 2023 for the deadline for re-ballot. AMc, SCP and RG will engage with Asda and Boundary Mill to understand their stance on the BID, this will determine whether or not we should re-look at the BID boundary.</p>