

Colne Business Improvement District



Tuesday 25th October 2022, 5:30pm

VENUE: Tubbs of Colne

AGENDA & MEETING NOTES

Item	Notes
<p>1. Welcome, introduction, apologies.</p> <p>2. Board Member updates /Changes</p>	<p>Attended by Aneesa McGladdery (AMc), Cllr Sarah Cockburn-Price (SCP), Sally-Ann McKno (SMc), Mark Bateman (MB), Ash Sutcliffe (AS), Jo'Anne Greenwood, Norma Tinsley (NT), Nick Alderson (NA)</p> <p>Guests/Volunteers: Christina Cope (CC)</p> <p>Apologies: Nicola Holding (NH), Alan Butler (AB), Ryan Gifford (RG), Jane Turner (JT), Kevin Mason (KM)</p> <p>Opened the meeting by advising the board that AMc has provided an electronic copy of an update from the last meeting (below in point 3) and the board will be split into groups to generate new project ideas. The board split into 3 groups and came up with ideas, they then came back together present to one another.</p>
<p>3. Grant and Funding Updates</p>	<p>Arts Council Fund: submitted Awards for All: submitted</p> <p>Should know about these 2 funds before Christmas</p>
<p>4. Billing/BID Levy Debtors</p>	<p>Letters have now gone out to the businesses for debt recovery.</p>

5. Group 1

Directors need to be more visible in the run up to the election, it puts prominent business people in front of the town and gives people the impression they believe in the project. Presenting this back to businesses and creating a doc of what we have done, what we can do and future for the BID. Get people excited for the vision of the BID across the town. Showing that there is more than the council doing things for the town, Norma talked about the BID in the bank too using the pop-up banner.

Digital Screens: BID members – 3 months free, not paying bills not free and nominal fee for the screens going forward. Photos of the directors with a quote to help reinforce the messaging from the BID and help support the election. Christina is happy to support taking photos. – Offer 1 month free, history content, marketing slogan, Geoff Crambie for content. Make it seasonal – think of it as someone doesn't know about Colne at all.

6. Group 2

Write a letter to CTC RE CCTV camera as Grantfen aren't being enforced for their security contract being fulfilled, from Norma.

The Protect and Pride ones need support, given the scenario of teen girls sitting outside Marsden building society, saw one doing a drug deal outside old people's home – educate businesses on how to report the crimes taking place. Reporting it online needs a campaign behind it, businesses find it frustrating due to how long it takes. Aneesa to contact the community policing Facebook page to work with the BID to promote the report it campaign. SCP advised the CSP meeting and used the meeting to report it as they use this intel. Use the digital totems to promote the community policing team – put the QR code on the totems. Sgt James Cooper is the key contact and Aneesa to liaise with him to organise connections. Email template to the businesses on the red lion car park to send to the council so that there is more support to help car parks. **Email template to the businesses on the red lion car park to send to the council so that there is more support to help car parks. – Aneesa, Norma and Sally-Ann to see community policing. Sally-Ann car has been vandalised on Red Lion Car Park**

More litter picking! Car parks, razamataz, organise more and make them an event.

Ash: Pride and partnership how do we inspire other businesses to help scrub outside their shops. Came up with a buddy scheme, selling the idea of the BID encouraging others to clean up and see the value of it. New businesses too – rather than putting it all on managers, put it on the directors. Part 1: Take price in front of your shop – pics of businesses and sign up to it, then part 2: then recruitment and buddy up. Group 2 said get buckets and have them branded with the 'Colne BID logos and give them packs for clean-up. Get guides, cubs, brownies rainbows etc – volunteer to help shops to clean up the fronts for a cleaning badge. **More people coming into Colne, norma noticed more people travelling from Skipton, Ilkley and Keighley – free car parking has been a pull! Free parking – vouchers to go elsewhere in town? Should it be up to the businesses rather than the BID? Colne needs to show it's open? SCP asks for a positive letter to chief exec to show value of free car parking in Colne. They want to push for charging for car parks – from Norma. From Nick also. How it allows the time to have a browse and how good this is – cc ryan and SCP The extra process of charging can put people off. Social media campaigns, Cost of living crisis, few things in life are free but car parking in Colne is free! Poster for free parking for windows. Double yellow lines – not policed after 5pm – Lancashire parking services**

When the muni has an event, it is a mess outside – glasses and rubbish, push muni to have a sweep after the event or the morning after. A letter to Alison Goode from the BID, should be

added to the list of tasks after the door is locked after events have taken place. Gov't pushing policy to be written into the leases: using biodegradable items in take-aways and a plan for rubbish and giving them accountability for their rubbish. Pubs need to take more ownership too, with glasses, another 'sweep' outside too. **Alison Goode write to her RE this, from Norma.**

7. Group 3

Ash and SCP interested in roundabouts as gateways and things we can do to make them look more attractive. Flock of sheep at boundary mill and doesn't cost a lot either. More focus on the roundabouts – metal sheep! Roger Heap: if we sort Skipton Rd roundabout he will like the BID – landscape it – Lorries are constantly damaging it – Ash bringing it to cabinet member's attention. All roundabouts – Paul Hartley in-situ. Boundary Mill marketing team – motorway roundabout budget?? **Ash focused on skipton road and north valley road, which has now been obliterated! They think the plumbing centre have done it. Skipton Road is badly damaged, Ash has sent an email and they were going to have a site visit, but nothing has come back yet.**

Get feedback and narrow it down ask businesses: if we could give you £1000 and do the BID role, what would you spend it on to improve Colne? Make it a competition? If it was a good idea, we will do it and give a prize. **Aneesa to action this, its not been done yet- do it as an email campaign and on socials also. Christina to put in colne talk.**

Bins: clear bins make them more noticeable to ensure litter is thrown away. Regular enforcement and hot spots for litter. **Sally-Ann noted the Liverpool bins that are huge underneath – compression bins – they are being looked at.**

Newsletter: did you know, do you have a problem with littering? Contact your local councillor and they can ensure they send enforcement officers to the area. **Contact your local councillor and they can ensure they send enforcement officers to the area. – Vivary and waterside councillors.**

10th October: Colne Neighbourhood Plan – have to prove we meet basic conditions and ticked all boxes on evidence basis. **SCP – reg 16 now in place. Means it has moderate weight. PBC not over happy with the overarching plan, they have maintained the objection from reg 14. Now been put in reconciliation with David Chetwind, he is coming for a site visit and they have a meeting with him (kind of barrister) they will sit with PBC and go through their objections and the things they agree with they will take off and things they clash with and work together to come up with a solution. Then it goes to the examiner – they will need to hear from all aspects of town- residents, retail, and local businesses.**

Finger posts: side streets support – email SCP RE this. Involve the side streets more. **Update given from Aneesa. SCP has done a**

	spreadsheet from CTC from a while ago – analysis done and update.
8. AOB:	Re-ballot - coming up to the end of Year 4 and Year 5 commencing. All hands on deck for re-election