

Colne Business Improvement District



Tuesday 27th September 2022, 5:30pm

VENUE: Colne Citadel

AGENDA & MEETING NOTES

Item	Notes
<p>1. Welcome, introduction, apologies.</p> <p>2. Board Member updates /Changes</p>	<p>Attended by Aneesa McGladdery (AMc), Jane Turner (JT), Cllr Sarah Cockburn-Price (SCP), Kevin Mason (KM), Sally-Ann McKno (SMc), Mark Bateman (MB), Ash Sutcliffe (AS), Jo'Anne Greenwood, Norma Tinsley (NT)</p> <p>Guests: Hayley Murphy, Christina Cope (CC), Ryan Gifford (RG)</p> <p>Apologies: Nicola Holding (NH), Alan Butler (AB)</p> <p>Opened the meeting by advising the board that AMc has provided an electronic copy of an update from the last meeting (below in point 3) and the board will be split into groups to generate new project ideas. The board split into 3 groups and came up with ideas, they then came back together present to one another.</p>
<p>3. Update</p>	<p>PROMOTE: Soapbox rally – Nelson and Colne College are sponsoring finish line, Burnley college are sponsoring Start line and 3 lots of banners, total sponsorship now: £14,000. £16,000 to find. Entry opens at the end of September / Early October. Aneesa had a call with the Super soapbox team and they agreed that we will get a flurry of enquiries following the launch of the soapbox entry. Blues – debrief meeting is being organised. Unsure if this will be handed to CBS. Aneesa to update Light Festival – Aneesa is applying for the Awards for All by the National Lottery for £10,000. Also applying to the Arts council for £25,000. We are also applying for the CVS fund which is capped at £5,000. Very successful workshops have taken place so Aneesa has been linking with Pendle organisations including PAC (Positive Action in the Community), Building Bridges, In-Situ and the Pendle YES (Youth Employment Services) Hub to deliver more workshops across different artistic disciplines including digital and video. Colne Food and Drink Festival – Map has been created detailing all the food and drink businesses across town, this will go on the digital screen and socials. A5 leaflets have gone out via Lancashire leaflet distribution to 20,000 homes across Burnley and Pendle, Aneesa is having more leaflets printed that Lisa will distribute at the Burnley Artisan Market this Saturday and some going in the school book bags. Banners coming this week to go up at Tubbs and up near Whitesides to capture the other side of town. 50 artisan traders have been secured with a street food arena on Hartley Square with different pieces of entertainment. Website - now live, Aneesa</p>

to have training this Thursday and more social media will be delivered to promote this and the upload link will be sent to the theatres and businesses to upload their business details and events. Kate Hardcastle and Market Redevelopment - Kate Hardcastle is visiting Colne this week as part of the market redevelopment she is performing phase 1 of her overall plan in readiness for the development which is due to take place Q1 of 2023. BID will stay on the market forum to have a voice representing our organisation.

PRIDE: Fresh Lick of Paint - Can we look at changing the parameters of the fund to include indoor improvements? EG Sally Almond has a business inside a building and is upstairs so doesn't have a shop front. Is it still being improved inside? Birros received and looked smart, along with Colne Opticians. New business at 27 Albert road (formerly Olivia's Shoes) is Sweet Craze, they have a business in Great Harwood currently and have been informed of the conservation area. Aneesa has sent Fresh lick of paint and premises improvement grant after going to see them. Worked out that their BID levy will be £82.50 which they are happy with and want to be part of the wider business community. They noted that during the negotiations no information was detailed about the conservation area or the BID, Aneesa will investigate how to get around this. **Car Parks:** No update currently **Superfast Broadband:** No update currently **Window Stickers:** Shop Local stickers have started to go out on the high street, next areas to focus on are the side streets. **Litter Picks:** one more before winter sets in?

PARTNERSHIP: Brews with the BID - Aneesa has contacted Carlos to check availability for Tuesday 25th October at 5pm to 7pm for Pizzas and drinks. will confirm once they have checked the date. **Training courses fund** - first application has been received from LJ Pregnancy who are doing MSc in Medical Screening. This will enable the clinic to take on NHS patients and will in turn, create more services for the clinic. Agreed that for this particular application, rather than wait 2 years when the qualification has been done, she gets funding upon payment of the first semester with proof of payment from her. For others, they will receive payment upon completion if they are short day courses or less than 6 months. **Bike Library** - no update

PROTECT: Business Crime Action Group - Aneesa attended the Community Safety Partnership meeting, organised by Colne Town Council. Aneesa gave an update to the BID's activities for Protect and also wanted to set up a business crime group within this. They are happy to do this and we will look at a potential shopwatch again once community policing are back to full staff. **LANPAC:** Aneesa and Norma attended the 30th Anniversary dinner and networked with other organisations and spoke about the BID, our work and the town. Aneesa attended the Crime Prevention conference and came away with tips and hints for protecting businesses and homes. There was a section on retail crime and how to help yourself with preventing crime including a full self

	assessment for vulnerable areas (supermarkets putting promo items at the front of the store etc)
4. Grant and Funding Updates	BPR CVS Small Grants: No ongoing applications at the moment, but AMc explained that the BID will be looking to apply for more funding from the Arts Council for the light festival.
5. Billing/BID Levy Debtors	55 businesses went to debt recovery and escalation to receive non payment. This totals circa £20,000

6. Group 1

Directors need to be more visible with run up to election, it puts prominent businesspeople in front of the town and gives people the impression they believe in the project. Presenting this back to businesses and create a doc of what we have done, what we can do and future for the BID. Get people excited for the vision of the BID across the town. Show that there is more than the council doing things for the town, Norma talked about the BID in the bank too using the pop-up banner.

Digital Screens: BID members – 3 months free, not paying bills not free and nominal fee for the screens going forward. Photos of the directors with a quote to help reinforce the messaging from the BID and help support the election. Christina is happy to support taking photos.

7. Group 2

Write a letter to CTC RE CCTV camera as Grantfen aren't being enforced for their security contract being fulfilled, from Norma.

Protect and Pride ones needs support, given scenario of teen girls sat outside Marsden building society, saw one doing a drug deal outside old people's home – educate businesses on how to report the crimes taking place. Report it online needs a campaign behind it, businesses find it frustrating due to how long it takes. Aneesa to contact community policing Facebook page to work with the BID to promote the report it campaign. SCP advised the CSP meeting and use the meeting to report it as they use this intel. Use the digital totems to promote the community policing team – put the QR code on the totems. Sgt James Cooper is the key contact and Aneesa to liaise with him to organise connections. Email template to the businesses on the red lion car park to send to the council so that there is more support to help car parks.

More litter picking! Car parks, razamataz, organise more and make them an event.

Ash: Pride and partnership how do we inspire other businesses to help scrub outside the ir shops. Came up with a buddy scheme, sells idea of the BID encouraging others to clean up and see the value it. New businesses too – rather than putting it all on manager put it on the directors took. Part 1: Take price in front of your shop – pics of businesses and signed up to it, then part 2: then recruitment and buddy up. Group 2 said get buckets and have them branded with the 'Colne BID logos and give them pack for clean-up. Get guides, cubs, brownies rainbows etc – volunteer to help shops to clean up the fronts for a cleaning badge. [MK1]

When the muni has an event, it is a mess outside – glasses and rubbish, push muni to have a sweep after the event or the morning after. A letter to Alison Goode from the BID, should be added to the list of tasks after the door is locked after events have taken place. Gov't pushing policy to be written into the leases: using biodegradable items in take-aways and a plan for rubbish and giving them accountability for their rubbish. Pubs need to take more ownership too, with glasses, another 'sweep' outside too. [MK2]

Repurpose videos for Food and drink fest.

8. Group 3

Ash and SCP interested in roundabouts as gateways and things we can do to make them look more attractive. Flock of sheep at boundary mill and doesn't cost a lot either. More focus on the roundabouts – metal sheep! Roger Heap: if we sort Skipton Rd roundabout he will like the BID – landscape it – Lorries are constantly damage it – Ash bringing it to cabinet member's attention. All roundabouts – Paul Hartley in-situ. Boundary Mill marketing team – motorway roundabout budget??[MK1]

Get feedback and narrow it down ask businesses: if we could give you £1000 and do the BID role, what would you spend it on to improve Colne? Make it a competition? If it was a good idea, we will do it and give a prize. [MK2]

Bins: clear bins make them more noticeable to ensure litter is thrown away. Regular enforcement and hot spots for litter.

Newsletter: did you know, do you have a problem with littering? Contact your local councillor and they can ensure they send enforcement officers to the area.

10th October: Colne Neighbourhood Plan – have to prove we meet basic conditions and ticked all boxes on evidence basis.

Finger posts: side streets support – email SCP RE this. Involve the side streets more.

9. AOB:

Re-ballot - coming up to the end of Year 4 and Year 5 commencing. All hands on deck for re-election