

# Colne Business Improvement District



Tuesday 28th June 2022, 5:30pm

VENUE: Open Door

## AGENDA & MEETING NOTES

Item	Notes
<p>1. Welcome, introduction, apologies.</p> <p>2. Board Member updates /Changes</p>	<p>Attended by Aneesa McGladdery (AMc), Jane Turner (JT), Cllr Sarah Cockburn-Price (SCP), Kevin Mason (KM), Nicola Holding (NH), Stuart Wilson (SW), Nick Alderson (NA), Sally-Ann McKno (SMc), Mark Bateman (MB), Ash Sutcliffe (AS),</p> <p>Guests: None</p> <p>Apologies: Jo'Anne Greenwood (JG), Norma Tinsley (NT)</p> <p>Opened the meeting with Stuart stepping down as Chair, The board voted him is as volunteer treasurer for the BID as SW wants to continue working with the BID but in a volunteer capacity.</p>
<p>3. Minutes /Matters arising from previous meeting</p>	<p>NA</p>
<p>4. Grant and Funding Updates</p>	<p>BPR CVS Small Grants: No ongoing applications at the moment, but AMc explained that the BID will be looking to apply for more funding from the Arts Council for the light festival.</p>
<p>5. Billing/BID Levy Debtors</p>	<p>Year 4 collection is doing much better compared to last month, circa 80% collection rate. The BID is due payment in June. SW would like an update from PBC RE debtor list and when payment is due.</p>

## 6. PRIDE in Colne

Fresh lick of Paint:

**No update**

Car Parks:

**AMc advised that she has chased Sandra Farnell at the council RE lighting on the car parks to make the car parks feel safer at night. The board also discussed the issues with anti social behaviour in the red lion street car park - use of anti vandal paint, moving bins in better locations so they cant be used to climb up on the roofs of the buildings that are currently being targeted.**

**Hartley Square double yellow lines are now in place, but there is an issue around enforcement, AS explained that as they are double yellow lines it should be Lancashire County Council highways but he will clarify and come back to us.**

**Colne Lane car park is constantly full and businesses are making use of some of the spaces meaning that cars can't park there. AS to support in following this up with PBC.**

**Outside evercare pharmacy there are still vans parking up on the cobbled street. Look at getting a bollard on it?**

**ACTION: Update at next board meeting.**

Railway Bridge:

**Is currently being looked at, as advised by SCP**

**ACTION: Update at next meeting**

Pigeons:

**No update**

**ACTION: Update at the next meeting**

**AOB:**

**CC asked for a litter pick PRE blues to make the town look inviting for visitors coming to the town before the festival starts. All agreed this was a good idea.**

**7. PROMOTE Colne:**

Soapbox Rally:  
the date has officially moved to Fathers Day 2023 and sponsorship from the colleges has been offered and from barnfield. This is looking much more promising and Burnley college will be able to update us when they return in September with new budgets.

**ACTION: Update board at next meeting.**

Website/Interactive map:  
The board felt that some refinement was needed around the use of the 'Colne dialect and may be a little too much. Otherwise, all were happy with the progress of the website and the overall look and use of the brand colours.

**ACTION: Aneesa to update at next meeting**

Blues:  
Gave a quick update of ticket sales and what the team at CBS have been up to.

**ACTION: None**

**Light Festival: No update**

Colne Food and Drink Festival:  
Traders are currently being recruited for the pop ups and AMc is targeting businesses in the town to get involved. The board didnt like the logo and made some small tweaks but were happy for AMc to finalise.

**ACTION: update at the next meeting**

Stop n Shop:  
The board didnt like the bright colours for Stop n Shop and thought the heritage colours would sit better in the town. They also felt the 'n' should be an '&' and use of the Come to Colne logo.

**ACTION: update Rebekah and organise printing.**

Use of animals in events:  
AMc received an email from Mike Williams at PBC about the use of animals in our events. An email came from an animal rights charity who are currently campaigning against the use of animals such as donkeys and reindeer on high streets as part of event festivities. The board agreed that as the christmas activity was funded and we dont use animals in our events anyway, to ensure we do not in the future.

**ACTION: None.**

**8. PROTECT Colne:**

CCTV Update:

Everything is now switched on but CTC advised the angle wasn't great and the quality of the image was also blurry. The board discussed that this took an unnecessarily long time. AMc to look at liaising with LCC to get some money back for the install due to length of time taken and the error with the cabling.

**ACTION: Update at the next meeting.**

Shopwatch:

A business crime group needs to be set up, AMc to liaise with SCP for next steps

**ACTION: Update at the next meeting**

CYAG:

Still don't have the building to set up the youth centre and it is proving to be difficult. SCP has applied for lots of funding in the hope that some of it will come off to be able to provide more services in the town. Molly-Mae Florist has agreed to deliver a workshop as a career prospect for up to 6 individuals, SCP advised 4 had taken it up. Colne Gaming Corner also want to do a session but currently haven't heard back from them.

Part of the CYAG update, JT has employed one of the youths from CYAG to complete an 8 hour shift, every Saturday for the next 3 months. He is due to start in the next week. Idea from this is to look at providing this as a project in the town for 14-16 year olds across all businesses.

## 9. PARTNERSHIP in Colne:

Solicitors in Colne

The pen drives worked out really expensive, instead AMc will directly engage with them via phone first and will then go out to visit

**ACTION: Update at the next meeting.**

Funded training course

Application created and rules/criteria agreed. Now need to promote

**ACTION: Update at next meeting**

Bike Library:

AMc was delivering this as FYI only. The idea of a Bike library from Colne, connecting to rural villages has been discussed and a conversation has started. County councils are pushing this with funding pots and AMc advised it is something that the BID should be involved in to create better connections with our rural towns to the high street. The board discussed that we currently do not have bike storage in the town centre or car parks and that the BID could

	<p>pay for a storage rack on a car park and brand it up with the Stop &amp; Shop marketing.</p> <p><b>ACTION: Update at next meeting</b></p> <p>Step up programme:  <b>JT presented an idea to create a step up programme where the BID funds for 10 x 14-16year olds to have paid work experience in the businesses in the town after her own successful trial at Tubbs. The board thought this was better left to CYAG to organise but could use the grant advisor to find funds to deliver the programme.</b></p> <p><b>ACTION: None.</b></p>
<p><b>10. AOB:</b></p>	<p>No updates on the re-ballot</p> <p>Next meeting will take place in September.</p> <p>NH wants to add BID involvement on a pump track to the next agenda.</p>