

# Colne Business Improvement District



Tuesday 25th April 2023, 5:30pm

VENUE: Saintz Dragons

## AGENDA & MEETING NOTES

Item	Notes
<p>1. Welcome, introduction, apologies.</p> <p>2. Board Member updates /Changes</p>	<p>Attended by Aneesa McGladdery (AMc), Cllr Sarah Cockburn-Price (SCP), Sally-Ann McKno (SMc), Mark Bateman (MB), Ash Sutcliffe (AS), Jo'Anne Greenwood (JG), Ryan Gifford (RG), Jane Turner (JT), Lily Hope (LH), Cheryl Owen (CO)</p> <p>Guests/Volunteers: Shauna Withnell (Venue Host), Ryan Gifford (RG)</p> <p>Apologies: Sue Madigan (SM), Karen Arciniega (KA), Nick Alderson (NA), Christina Cope (CC)</p> <p>Jackie Eddington - from Pendle Hippodrome to stand on the board if we dont hear back from PLT.</p>
<p>3. Grant and Funding Updates</p>	<p>None currently</p>
<p>4. Billing/BID Levy Debtors</p>	<p>Update at next meeting</p>

## 5. Promote

Soapbox rally – update. AMc advised that the need to apply for TTRO and parking was the issue for LCC and they worry there isn't enough. The board discussed Boundary Mill, Asda car park, Farmers Fields, Rugby Club and all of the free car parking around the town centre plus the North Valley Retail Parks.

Light Festival – debrief is scheduled in for April.

Colne Food and Drink Festival – look at using the market car park and the bus station instead of Hartley Square this time. Email Pendle Council about closing the bus station.

Website: Still no update on the map, AMc spoke with Georgia about it and she was looking into linking Google to the map. Update at next meeting

Stop n Shop - regarding Stop n Shop, AS discussed an email he had written to Neil Watson and Ryan Gifford about what PBC can do to support the high street currently. AMc has had feedback that the high streets are incredibly quiet from several businesses and AS felt the same. He felt there should be a strategic plan for the borough to push all places (not just Colne) through the communications team on Stop & Shop, Shop Local / Love Local, similar to Small Business Saturday by Amex. For example, spend a fiver on the high street etc.

Loyalty Card - borough wide? Meet with RG and Neil Watson. SCP mentioned we may need to contact licensing to ensure we do not need to apply for one for this scheme.

Digital Totems - Queen Street is now switched on!

ComicColne - no update

Gothika Festival organisers would like to come to Colne for a site visit. AMc to update afterwards

Markets - board discussed at length the pros and cons of AMc doing the outdoor markets and it was agreed and voted on that it is best that the BID steps away for now and work with them to allow an external provider like RSH or Independent Street to deliver them..

Market Hall Update - SCP, AS and AMc - The redevelopment is still being worked on in the background and the team are hoping to put a planning application through in May

## 6. Pride

Fresh Lick of Paint - no more sent across recently.

Vacant premises: Scented creations, barclays, together housing, richards residentials, party planet, ivy palace, old doctors surgery area, inside the arcade (cafe, and 3 units), shackleton hall (2 units where the gaming corner was). AMc has asked

Car Parks: SCP is worried about the future of the car parks regarding possible charges being introduced. AMc to send an email to campaign against any charges. Also to advise the current state of them and a quick tidy up.

Big Colne Clean Up - set a new date as no one showed for the litter pick.

Street Cleaning: look at Gum drops bins, cigarette bins/receptacles. Happy to look at alternative street cleaning rather than the steam cleaning to lower costs.

Roundabouts: how do we take these forward? AS to speak with LCC about the motorway roundabout and the Skipton Road roundabout.

Town Centre bins: £8324 from Colne Area Committee to renew and refresh the bins.

Bollards: AMc mentioned that the bollards needs a repaint. SCP reported these to LCC a while ago but with no action from them. they used to be painted by EAG and CTC. AMc asked the group about Elisha House and if the BID funded the paint and equipment could we ask the residents there to do the work. The board agreed with this.

<p><b>7. Partnership</b></p>	<p>Brews with the BID - Set date and AS said each director has to bring 1 guest to help with the numbers.</p> <p>PBC to partner with the BID to create a Pendle business week in September. RG to coordinate with AMc</p> <p>Levelling Up - AS provided a very brief update, Pendle has won £15million to spend on better transport infrastructure. BID to keep an eye what this means for Colne. Assuming it means investing in cycle ways.</p> <p>Grantadvisor - AMc has applied for a few pots, not heard back just yet.</p>
<p><b>8. Protect</b></p>	<p>ASB: Date set for next meeting 9th May at the town hall.</p> <p>CYAG: ASB is bad at the moment and the school is working with CYAG to identify the youths and work with them, but they need parental consent to do so which is proving difficult.</p> <p>The youth centre building has had the roof replaced and Unique Clean has power washed the entire building. They now have new, more efficient lighting, new kitchen on the way and flooring. The hope is to recruit staff to keep it open several days per week so young people have somewhere to go in the town.</p>
<p><b>9. AOB:</b></p>	<p><b>Re - election: all hands on deck at the moment! Business plan is being worked on in the background and LH came up with the idea that each director should speak with their own sector about the BID and what the benefits are to help take some of the pressure off AMc, like peer to peer marketing.</b></p> <p><b>Hate the Music on the video, captions of who is speaking so we know who they are. change the music on each section throughout. On the totems - captions?</b></p>