

Colne Business Improvement District



Tuesday 30th January 2024, 5:30pm

VENUE: Tubbs of Colne

AGENDA & MEETING NOTES

Item	Notes
<p>1. Welcome, introduction, apologies.</p> <p>2. Board Member updates /Changes</p>	<p>Attended by Aneesa McGladdery (AMc), Sally-Ann McKno (SMc), Mark Bateman (MB), Ryan Gifford (RG), Jane Turner (JT), Joanne Greenwood (JG), Lily Hope (LH), Ash Sutcliffe (AS), Aaron Tunbridge (AT), Cllr Sarah Cockburn- Price (SCP), Cheryl Owen (CO),</p> <p>Guests/Volunteers: Christina Cope (CC)</p> <p>Apologies: Karen Arciniega (KA),Shahed Hassan (SH), Fiona Wright (FW)</p>
<p>3. Grant and Funding Updates</p>	<p>No updates</p>
<p>4. Billing/BID Levy Debtors</p>	<p>AMc gave a verbal update on billing and debtors.</p>

5. Promote

Soapbox rally: update on sponsors given. Road closure applied for.

Light Festival: Verbal update given on the light festival. Board members who wish to be part of the parade.

Jane, Sally, Christina, Ash, Sarah, Mark, Cheryl, Lily,

Loyalty Card: Update - check with taxassist re selling the vouchers.

Website: update given.

Christmas: think about 2024, what is going to be useful to the town centre? Pendle Hippodrome Craft fair - can we work with them to perhaps do their social media and promote it for them? Pay for graphics - can we expand it into the town hall so it brings it to the high street as well? Bring the bars in across the road. 12 days of christmas prizes.

Alive After 5 campaign: Look at launching a late night in the summer rather than winter. Market Hall is looking to have flexible opening hours so lets get the town ready for staying open later - Thursday night has been discussed. Lantern for the windows? Look at the schedule for the hippo so we can ensure we push promotion of hospitality - pre and post theatre entertainment. Send out to the businesses so that they can stay open later. Connect to loyalty scheme somehow and present it at the theatre - give a full card out to be put in a separate draw. Do a case study - such as gingerbread decorating with Blondie Brownie and say why it's so important. Case study in the newsletter.

Colne Life takeover: potential for a featured 4 times per year instead. Christmas activity?

AOB: NA

6. Pride

Fresh Lick of Paint: no update

Vacant premises: Barclays, Together housing ground floor will be filled with Newground CIC. Sweet Craze - sandwich shop. Richmond court, Zebras, Greens Security, Tower Bar. Look for Jewellers to come into town.

Car Parks: Bid to repaint the archways to area committee queen street to be re-lined soon. Tidy up the car parks to prepare for the future.

Big Colne Clean Up: AMc and CC will do a midweek pick up. LH has advised she will send some people in her team to help.

Roundabouts: AMc advised that CiB helped litter pick the North Valley Roundabout and is currently exploring the option of funding plants to make the roundabout more attractive. We

<p>7. Partnership</p>	<p>Brews with the BID: Date put in for Tuesday 19th March 2024</p> <p>Colne Masterplan: RG presented the masterplan document which is in the final draft stage.</p>
<p>8. Protect</p>	<p>ASB: Graffiti is still really bad- keep reporting!</p> <p>CYAG: SCP gave a verbal update. Opening in May and SCP has invited the board.</p> <p>Access to grants: The board has agreed to come up with a grant application process, in a similar application process to Fresh Lick of Paint. Up to £3000 per application, 3 applications per year available and 50% match funded and 1 application per year per organisation. 6 month window to apply to support cashflow. January to June., Part of conditions of the grant to present at the board meeting or brews with the bid.</p> <p>CCTV: AMc gave a verbal update on this.</p>
<p>9. AOB:</p>	<p>Date of next meeting: Tuesday 27th February</p>